We want to hear

contact us at:

ocadu.ca

from you. Questions

or comments? Please

continuingstudies@

FALL 2018

20

SSUE

OCADU.CA/CONTINUINGSTUDIES

his summer the **Continuing Studies** Gallery held the World Cup Match Poster Exhibition, a poster design show inspired by the 2018 World Cup in Russia. It was featured in CBC Arts and Canadian Art. Starting this September we will be launching a new and improved registration system for Continuing Studies. There will be many improvements to the student portal and a few changes in the registration





Details of posters from the World Cup Match Poster Exhibition. Left designer, Rodja Galli; right designer, Balthasar Bosshard (both from Switzerland)

FALL COURSES

New courses:

process.

- Introduction to Adobe Software for Creative Design
- Architectural Photography Studio
- Digital Toolkit for Illustrators
- Documenting Events on Location with Photography and Video
- Drawing Improvisation: Recharge
 Your Creative Impulse
- Film and Video Through an Indigenous Lens
- Inclusive Design for Digital Media
- Funding Opportunities for Creative Small Business
- Photographing Artwork Workshop

SOCIAL INNOVATION

Social Innovation Design Abroad:
Costa Rica is a new course in
Continuing Studies. It runs from
February 15-25, 2019, in Quepos, Costa
Rica. It's an online course with a 10day field immersion experience.

This unique course offered by OCAD University is an opportunity for students to delve into the world of social innovation design while travelling abroad in beautiful Quepos, Costa Rica, for 10 days. Through direct community engagement, students will use design thinking and the participatory design process to co-create solutions to challenges faced by local residents.

Working in multi-disciplinary teams, students will apply lessons in the field to hands-on activities that will lead to the design of robust solutions. Overnight and day trips as well as a variety of enriching activities throughout the 10 days will allow students to be fully immersed in the local culture.



Photograph by Sarah Tranum, instructor of the Social Innovation Design Abroad course

FACULTY PROFILE

Christina White is one of our instructors, and she is the founder of Christina White Design. She's an interdisciplinary critical designer

whose work focuses on social innovation. White has a Masters of Design from Emily Carr University of Art + Design, and a Bachelor of Graphic Design from OCAD University. Her practice and research allow her to explore materiality, methodological approaches, and the relationship between the designer, artifacts, and the participant.

White believes that design can be used as a tool for social good as it can speculate, critique, and provide different points of view on topical issues. White writes, "Design is more than just making something look 'pretty,' it is about the story, how people engage with the end result, and its legacy!"

Some of the courses White teaches are: Basic Design Principles, Introduction to Design Thinking, and The Art of Type.



Photograph of Christina White from her website



