

COSTA RICA



SOCIAL INNOVATION DESIGN CERTIFICATE

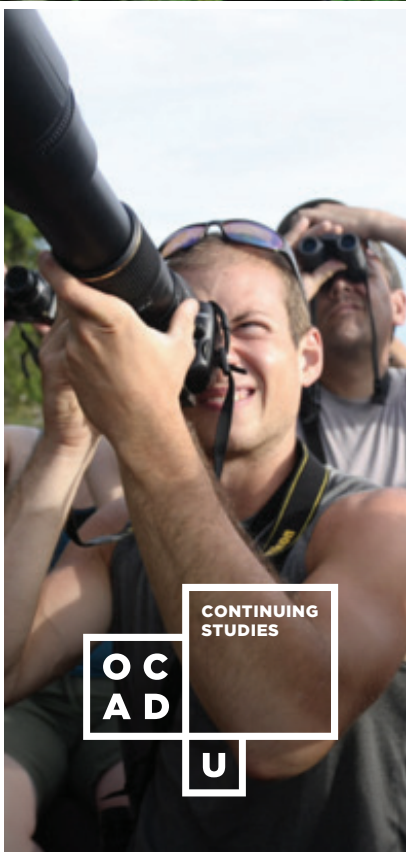
IN COSTA RICA WITH
OCAD UNIVERSITY CONTINUING STUDIES



April 26- May 6, 2019
QUEPOS, COSTA RICA

10-Day field immersion experience
in Costa Rica

ocadu.ca/CostaRica



This unique certificate course offered by OCAD University is an opportunity for students to delve into the world of social innovation design while traveling abroad in beautiful Quepos, Costa Rica, for 10 days. Through direct community engagement, students will use design thinking and the participatory design process to co-create solutions to challenges faced by local residents.

Working in multi-disciplinary teams, students will apply lessons in the field to hands-on activities that will lead to the design of robust solutions. Overnight and day trips as well as a variety of enriching activities throughout the 10 days will allow students to be fully immersed in the local culture.

This course is open to students, with or without prior design experience, who are passionate about creating social change and learning to use design as a tool for social innovation. Students from any discipline are encouraged to apply and bring to the team their unique knowledge, skillset, and love for traveling off the beaten path.

In addition to 10 days in Quepos, students will have access to online modules that provide foundational knowledge about Costa Rica, co-design tools, and respectful design principles, as well as, providing opportunity for application and reflection on what they have learned. These online modules are flexible so students can move at their own pace before and after the 10-day field immersion experience.

The course size is small allowing students to work closely with OCAD University faculty and with field staff from Global Vision International (GVI). Upon completion of the course, graduates will receive a Social Innovation Design Certificate from OCAD University Continuing Studies.

COSTS

TUITION FOR THE SOCIAL INNOVATION DESIGN CERTIFICATE, COSTA RICA INCLUDES:

- 10-day field immersion in Costa Rica co-designing with a local community
- Online course component: 4 one-week modules
- All accommodation, meals, drinking water, ground transportation, materials for community projects, program support and translation services.
- Cultural activities throughout the 10 days:
 - One-hour Spanish lesson • Salsa dancing lesson
 - Costa Rican cooking lesson • Entrance and half-day tour of Manuel Antonio National Park
 - Lectures on Costa Rica by local experts
- Optional weekend travel to explore the natural beauty of Costa Rica: Includes two-night visit to Arenal Volcano National Park (volcano and waterfall hike, hot spring bath, cocoa farm visit) and one night in San Jose (city tour)

**10
DAYS IN
QUEPOS**



The only cost not included in tuition is international airfare to/from San Jose, Costa Rica. Students will be met at the airport in Costa Rica by course staff and travel together to the course location in Quepos. This offers students the flexibility to join the course from any location in the world and to choose the best connections for their journey. Students will arrive in Costa Rica on April 26, 2019, and depart on May 6, 2019.

***INCLUDED IN THE COST OF THIS COURSE IS A \$500 CANADIAN TAX-DEDUCTIBLE DONATION.**

ABOUT OCAD UNIVERSITY

OCAD U is Canada's university of the imagination. It is the largest and most comprehensive art, design and media university in Canada. Founded in 1876, OCAD U is dedicated to art and design education, practice and research and to knowledge and invention across a wide range of disciplines. OCAD U continuously builds on its traditional, studio-based strengths, adding new approaches to learning that champion cross-disciplinary practice, collaboration and the integration of emerging technologies. In the Age of Imagination, members of the OCAD U community are uniquely qualified to act as catalysts for the next advances in culture, technology and quality of life for all global citizens.

TUITION:

\$3,499 CANADIAN DOLLARS + TAX (13%)
+ \$382 CAD OPTIONAL WEEKEND TRIP

\$2,599 U.S. DOLLARS + TAX (13%)
+ \$298 USD OPTIONAL WEEKEND TRIP

(USD total is dependent on exchange rate on the day of payment)

*Included in the cost of this course, is a \$500 Canadian tax-deductible donation that will assist eligible students participate in a similar credit course abroad as part of their undergraduate studies at OCAD University.



**OCAD UNIVERSITY IS COLLABORATING WITH GVI FOR THE
ON-THE-GROUND COURSE SUPPORT IN COSTA RICA.**



ABOUT GVI

Global Vision International (GVI) is multi-award winning social enterprise that runs high impact volunteer and international education programs. For over 20 years, GVI has helped thousands of people make a real difference to the world they live in while also gaining the knowledge and skills necessary to live and work in a globally interdependent and culturally diverse world.

ABOUT THE OCAD UNIVERSITY FACULTY

Sarah Tranum, stranum@faculty.ocadu.ca

Sarah Tranum is the creator and lead of the Social Innovation Design Certificate course. Sarah is an Assistant Professor, Social Innovation Design, in the Faculty of Design at OCAD University. Since 2009, Sarah has created and taught many courses across the Faculty of Design. She developed and has led the Design Abroad course since its inception in 2013, which has allowed 41 undergraduate students to travel to India to work with local communities.

Sarah is a social innovation designer and strategist. She founded TrickleUp Design, a design firm pushing the boundaries of design and business to create transformative products and services that are socially, environmentally, culturally, and financially sustainable. Her creative work and research is focused on ethical product development as well as systems design and research for socially innovative solutions in emerging markets.

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